

See how Verse
helped Barry Jenkins
qualify 280% more
leads



Barry Jenkins - CMO & Team Lead

Ranked 2nd in the world for Better Homes and Gardens Real Estate, Barry Jenkins and his team focus on giving homebuyers an authentic and smooth experience from beginning to end.

Challenge

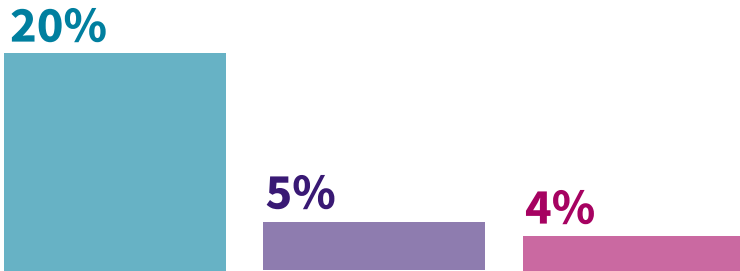
Simply put: Scale. My agents are good but because they are good they are busy. Having Verse.io always on staff, converting leads for the team has been invaluable. Also, Verse's new inbound call conversion tool has been AMAZING! We added their number to all of our public profiles and they convert inbound calls weekly for us!

Solution

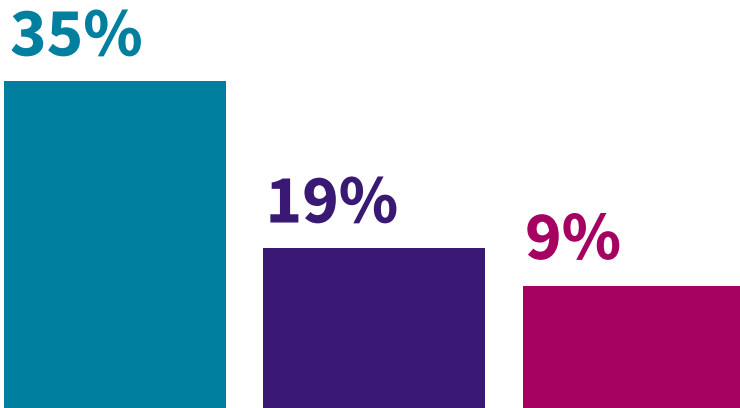
Comfort. The variability of service, features, reps, of many other brokers scares me. I know that Verse.io has integrity, a consistent product, and are always finding inventive ways to support my business.

IMPACT OF CONVERSATIONS

Lead engagement before Verse



AFTER VERSE



TOTAL PROSPECTS HANDLED

8,750+

75%

More leads

ENGAGED

280%

More leads

QUALIFIED

125%

More leads

CLOSED

Results

Since using Verse, Barry's conversion rates and ROI have increased significantly. Suddenly, **75% more of their leads were being engaged**. Furthermore, 289% more of their leads were being qualified leading to 125% more closed deals. All of this thanks to Verse's proprietary blend of AI technology and highly trained representatives.



It's been an ROI machine, and I really can't say enough about this service



Barry Jenkins

CMO & Team Lead








Better Homes and Gardens
Real Estate

125%

More closed deals

CONVERSATIONS THAT DRIVE LEAD CONVERSION

Engage, qualify and convert your prospects with conversations powered by our unique blend of people and smart technology.

-  Instant 24/7 response
-  Appointment Booking
-  Live call transfers
-  Custom scripts
-  Real-time insights
-  Up to 6 month lead nurture
-  CRM integrations

For more info on how it works, visit verse.io/how-it-works